Technology Science Information Networks Computing



Lecturer: Ting Wang (王挺)

利物浦大学计算机博士 清华大学计算机博士后 电子信息技术高级工程师 上海外国语大学网络与新媒体副教授 浙江清华长三角研究院海纳认知与智能研究中心主任

Intelligent Information Processing and Data Annotation

Ting WANG





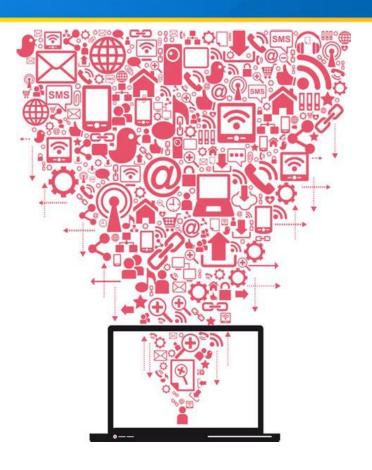
Haina Cognition and Intelligence Research Center

Yangtze Delta Region Institute of Tsinghua University, Zhejiang

Outlines

Contents

- 1. An overview.
- 2. What is data annotation?
- 3. Why data annotation?
- 4. How to annotate data?



brief introduction to AI in China

Artificial Intelligence was born in Dartmouth College, USA, 1956

1956 Dartmouth Conference: The Founding Fathers of AI



John MacCarthy



Marvin Minsky



Claude Shannon



Ray Solomonoff



Alan Newell



Herbert Simon



Arthur Samuel



Oliver Selfridge



Nathaniel Rochester

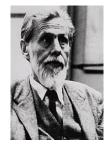


Trenchard More

Three stages of AI







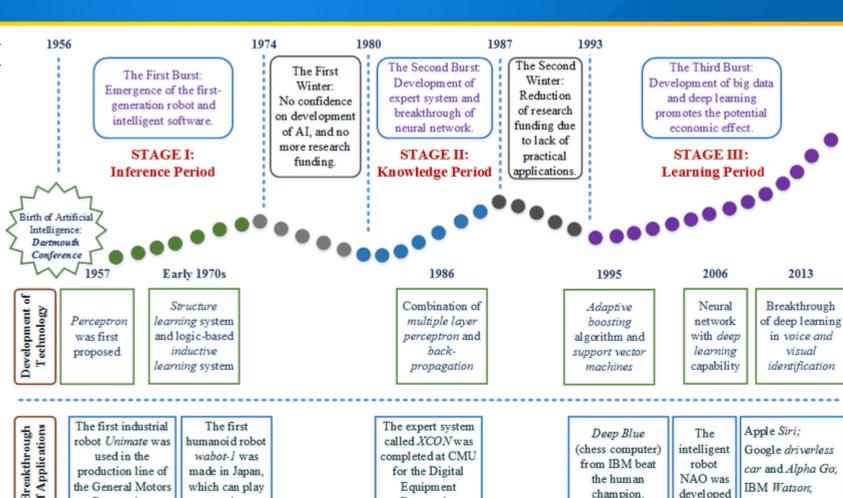
Alan Turing Turing Machine 1936

Warren McCulloch, Walter Pitts

Artificial Neuron 1943



ENIAC the first computer in the world, 1946



Breakthrough of Applications

Corporation.

music.

1973



1961



Corporation

1980



champion.

1997

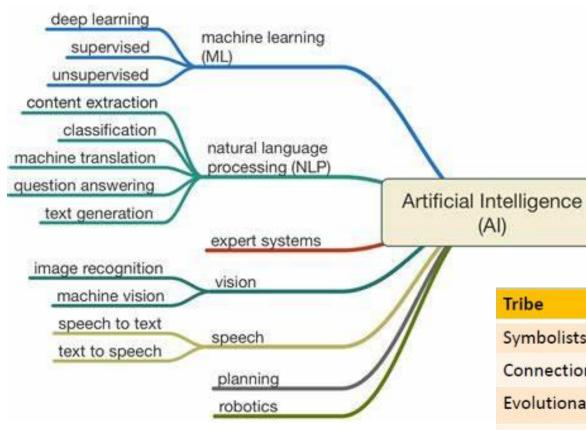


2006

Massive artificial intelligence applications in

daily life;

Categories of AI





Prof. Pedro Domingos University of Washington

2015, ACM

Tribe	Origins	Master Algorithm
Symbolists	Logic, philosophy	Inverse deduction
Connectionists	Neuroscience	Backpropagation
Evolutionaries	Evolutionary biology	Genetic programming
Bayesians	Statistics	Probabilistic inference
Analogizers	Psychology	Kernel machines



Avram Noam Chomsky





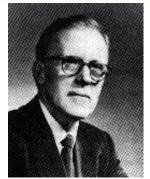
Herbert Simon

- 1. Plato is a man.
- 2. Man will die.
- 3. Plato will die.



Allen Newell

Expert System Universal Grammar and Chomsky Hierarchy





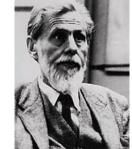
Warren McCulloch

connectionism

多层神经网络

Donald Olding Hebb





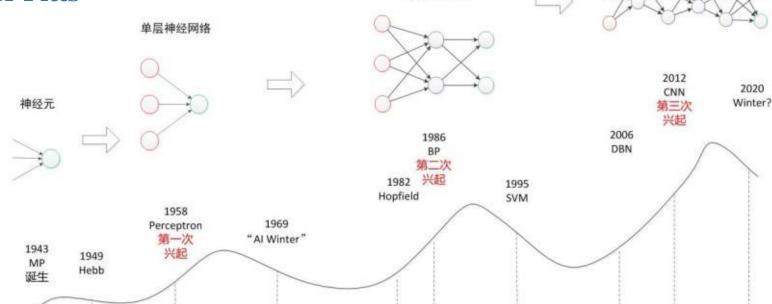
Walter Pitts

1940

1950

1960

1970



1980

1990

2000

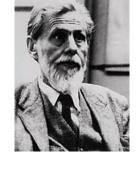
2010

2020

Frank Rosenblatt



Marvin Lee Minsky





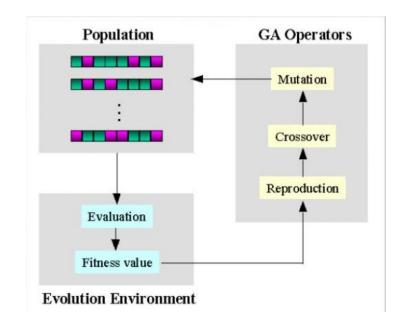
John Henry Holland

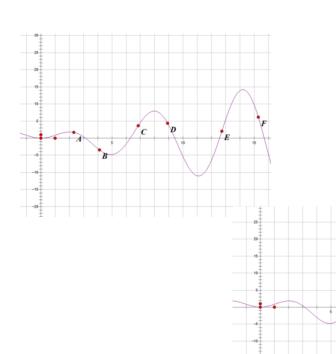


Genetic Algorithm Optimization Particle Swarm



Yuhui Shi





Judea Pearl

贝斯基义1763 Bayesianism

Likelihood

How probable is the evidence given that our hypothesis is true?

Prior

How probable was our hypothesis before observing the evidence?

$$P(H \mid e) = \frac{P(e \mid H) P(H)}{P(e)}$$

Posterior

How probable is our hypothesis given the observed evidence? (Not directly computable)

Marginal

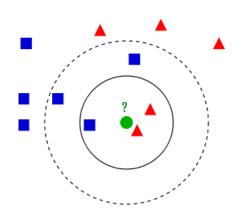
How probable is the new evidence under all possible hypotheses? $P(e) = \sum P(e \mid H_i) P(H_i)$

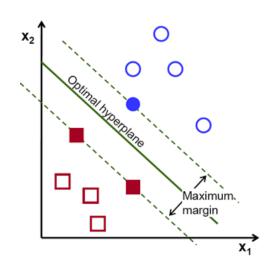
类推主义 1951 Analogism

K-Nearest Neighbour Support Vector Machine



Vladimir Vapnik





Artificial Intelligence started in China in 1978

The Highest Award on AI in China:

Wu Wen Jun AI Science & Technology Award



Ref: http://www.wuwenjunkejijiang.cn/wj/index.aspx





Wu Wenjun (Chinese: 吴文俊; 12 May 1919 - 7 May 2017), also commonly known as Wu Wen-tsün, was a Chinese mathematician and academician at the Chinese Academy of Sciences (CAS), best known for the Wu's method of characteristic set.

AI History in China:

1978, Wu Wenjun was awarded by China Government.

1980, Some students were sent to Japan, Europe and US to learn AI.

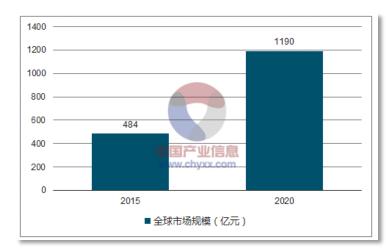
1981, Chinese Association for Artificial Intelligence, CAAI, established.

1986, Chinese National 863 Program started.

1987, First text book on AI was published by Tsinghua University.

2017, AI was upgraded to the Chinese National Strategy.

Market Size: (Year 2020)



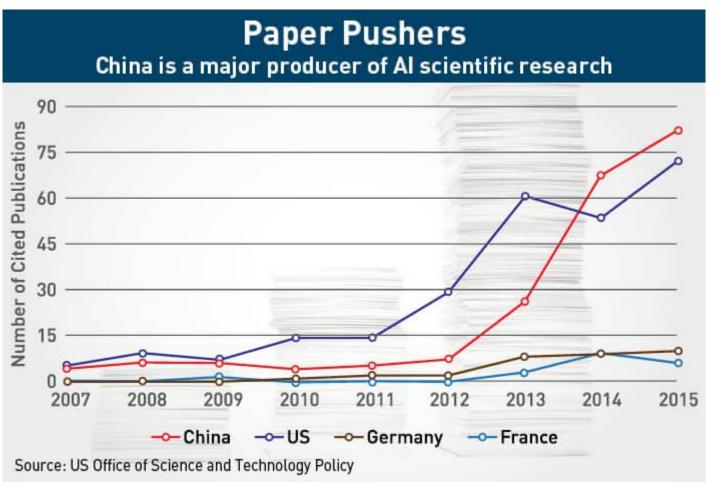


World Market Size (100 million)

China Market Size (100 million)

Ref: http://www.chyxx.com/industry/201803/619321.html

Is China now a leading country in AI?

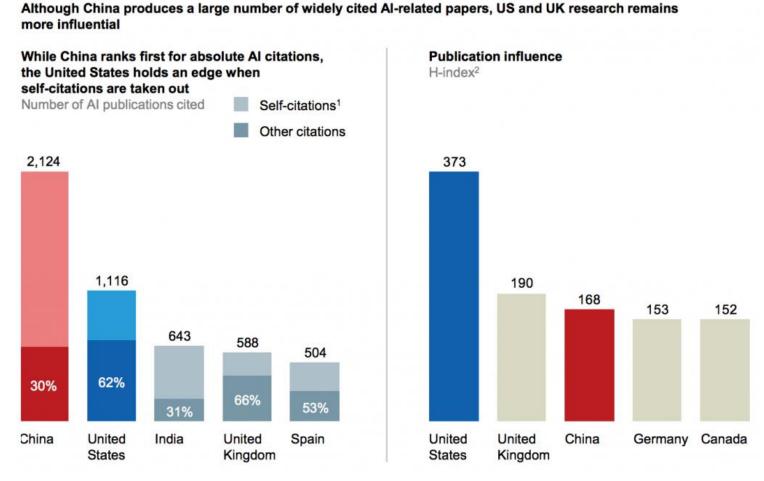


Ref: http://knowledge.ckgsb.edu.cn/2017/07/17/technology/ai-in-china-bringing-ai-real-world/

Artificial Intelligence in China: An Overview

China has less influence in AI research.

(data: 2017)

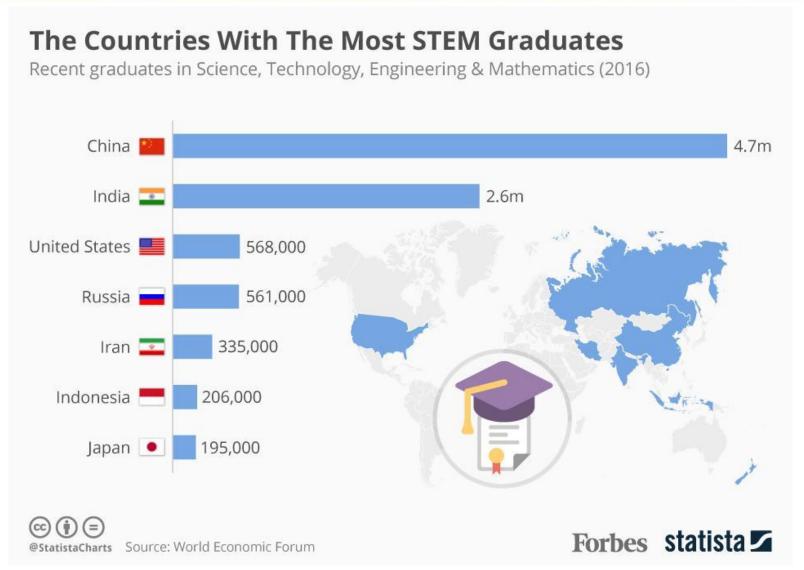


Ref: https://www.nextbigfuture.com/2017/11/us-think-tank-fears-world-economic-and-military-domination-from-chinas-ai.html

STEM Graduates

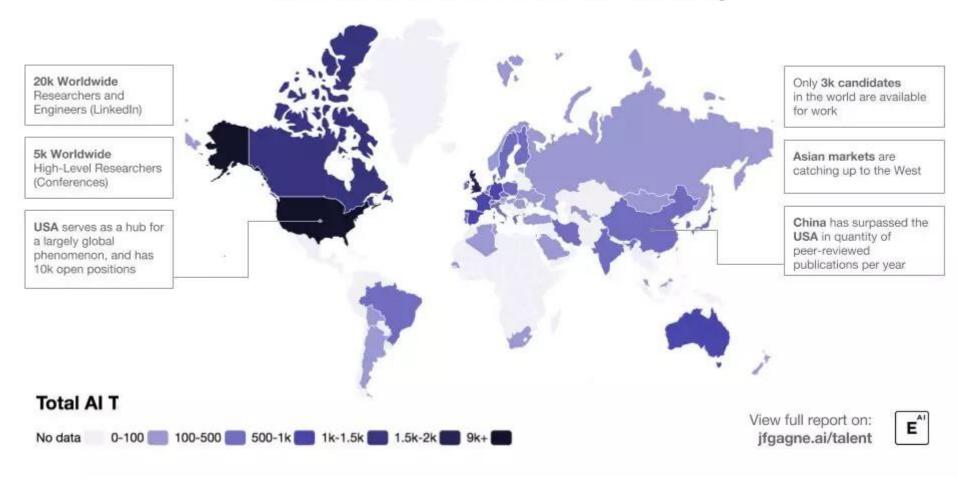
The US currently has 850,000 AI technical people while China has about 50,000. There are 70,000 overseas Chinese AI technical talents working in the US and China is lobbying to win them back.

By the end of 2018, more than 33 top universities has opened AI faculties.

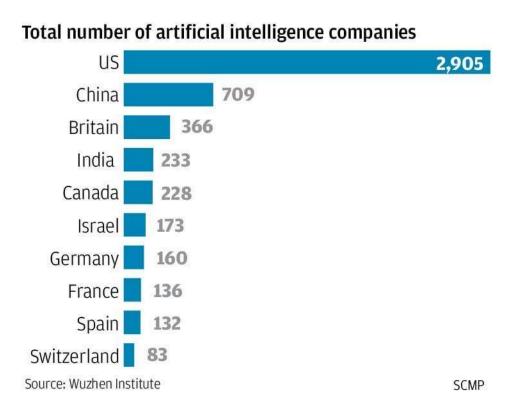


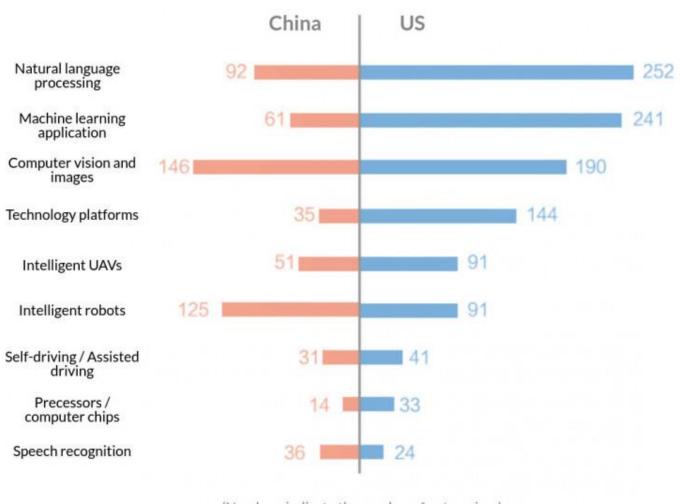
Ref: http://knowledge.ckgsb.edu.cn/2017/07/17/technology/ai-in-china-bringing-ai-real-world/

Global Al Talent Pool Heat Map



AI Companies

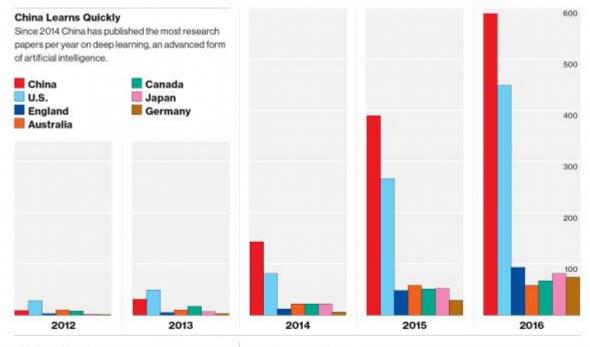




(Numbers indicate the number of enterprises)

Who Is Winning the AI Race?

China and the United States dominate the world of artificial-intelligence research. Microsoft, IBM, and Google are the leading companies,



The Big Three

For years, Microsoft published the most deeplearning research papers, but Google and IBM have gained ground.

| Microsoft | Google | IBM | Facebook | Baidu

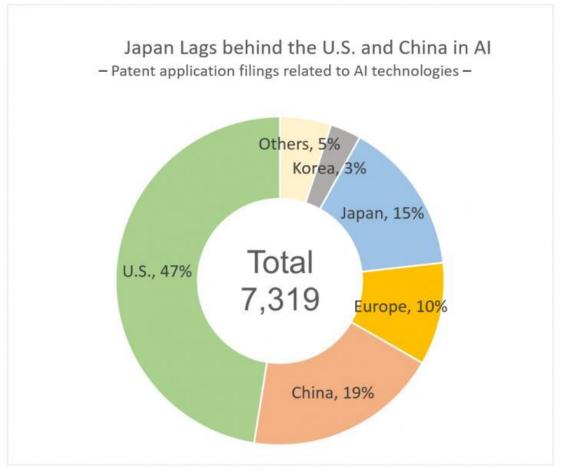
The Fight for IP

IBM has dominated U.S. patent activity in AI, but Google and Facebook may be closing the gap. Since the process involves a time lag before applications are published, records from 2014 onward are probably not complete.

Amazon	2010	2011	2012	2013	2014	2015	2016
Apple				ı	i	1	i
Facebook		ı	ı		I	ľ	
Google	1	I					
IBM	I						
Microsoft	I			I			ĺ

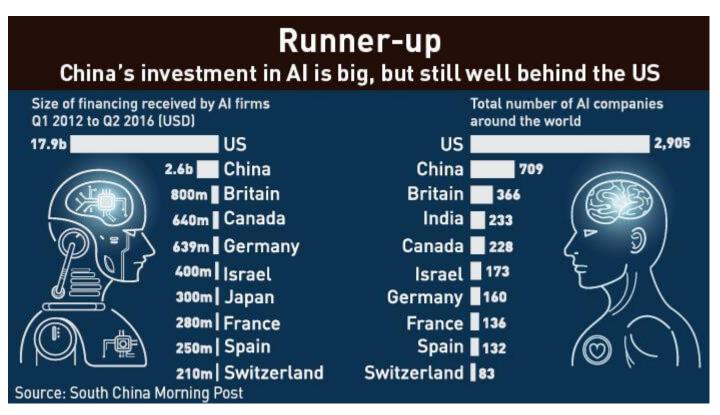
An Overview

Patent



Ref: https://houseofbots.com/news-detail/706-1-who-is-winning-the-artificial-intelligence-race

China's investment in AI

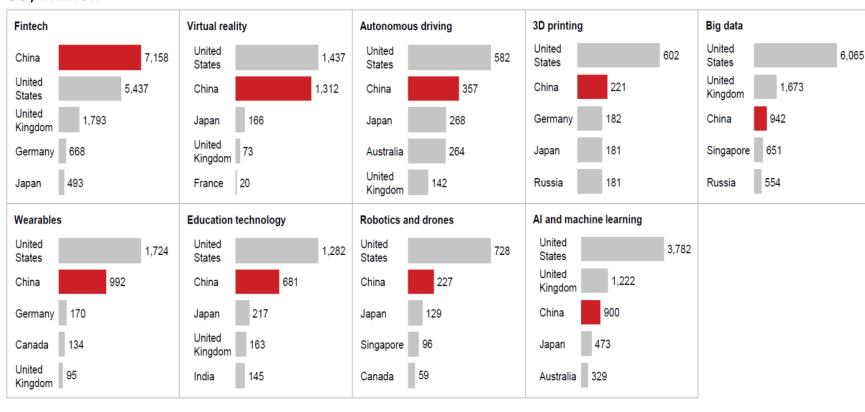


Ref: http://knowledge.ckgsb.edu.cn/2017/07/17/technology/ai-in-china-bringing-ai-real-world/

Investment

China in Global Top Three for Venture Capital Investment in Key Technologies

Venture capital investment in leading technologies, 2016 USS million



Problems and Challenges of AI in China

- 1. Lacks of Core Technologies
- 2. Quick Result Investment
- 3. Conflicts brought by Unbalanced Development
- 4. Great Challenges in Legislation and Ethic
- 5. High Housing Price and Hukou Prevent STEM Graduates to 1-Tier Cities

New Hopes in China: the Future

- 1. Students prefer to select programs correlated to AI.
- 2. Many children start their Lego training when they are 3 years old, and start to learn computer programming when they are 6 years old.
- 3. Hundreds of education companies provide training programs on coding, robotics and algorithms.
- 4. Scratch is now a compulsory course in many primary schools, especially in the east coast of China.

New Job in AI

AI Trainer

Parameter Adjusting
Data Annotation

2022年人社部新职业"人工智能训练师"相关从业人员有望达500万

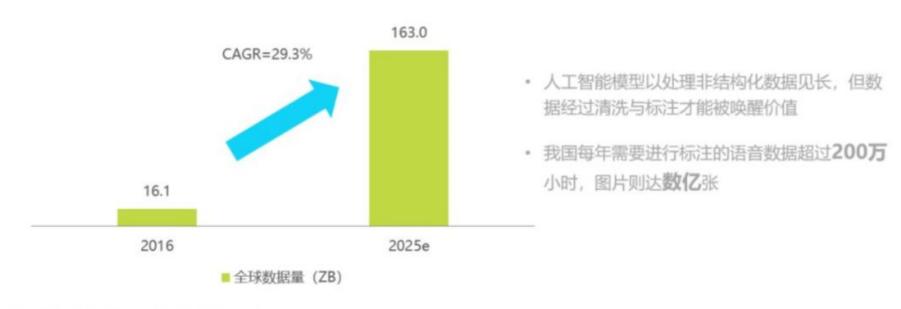


人工智能培训 系统的培养方案和课程体系,旨在推动人 工智能机器人的科普和专业教育。 人工智能核心算法C/C++和Python哪家强? 教育部新增高职(专科)人工智能专业,2020 波士顿动力机器人视频闹剧深思: "伪人工智能 2020年起,发布AI造假视频要担责! B站和ZA 四川长宁地震预警系统立大功! 但AI地震预测设 大学报考人工智能专业应具备哪些条件?

http://www.qianjia.com/zhike/html/2020-01/3 18670.html

Requirements form Big Data

2016-2025年全球数据量的爆发式增长



来源:柱状图数据来自IDC,文字来自艾瑞自主研究。

Data annotation industry in China

有多少智能,就有多少人工。

市场规模: 300亿元

百度众测 京东众智

小镇青年是新职业主力军

50%新职业岗位来自三四五线城市

龙猫数据 Testin云测

倍赛BasicFinder

数据堂

小作坊



数据标注师



养育师



云客服

100% 当地农牧民

蚂蚁森林种植员、护林员

90% 中西部 小镇青年

数字微客

2018 年,有约 34% 的业务量流向专业做数据采标的第三方公司。

在距离贵阳市中心50公里的百鸟河数字小镇,有一个规模500人的"数据工场",500名标注员中,近一半是附近一家扶贫高职"盛华职业学院"的学生。



位于贵阳的"数据工场"

他们很珍惜这个接近"白领"的兼职机会,1月能挣到1500元,经济上足以自立,省点还可以补贴家用,相比其他兼职选择:去餐厅辛苦端盘子或顶着风雨送外卖,数据标注相对轻松且体面。

https://www.huxiu.com/article/233240.html

https://finance.sina.cn/stock/relnews/hk/2020-03-03/detail-iimxyqvz7570296.d.html

Conclusions:

- 1. China is a leading country in AI;
- 2. Many jobs will be changed to new jobs by AI;
- 3. Data annotation is a necessity to AI, also will be a large-scale industry in rural area.

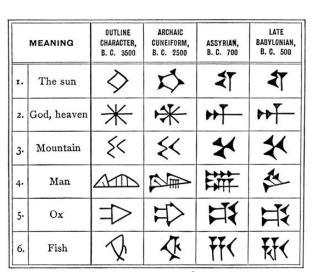
a definition to data annotation

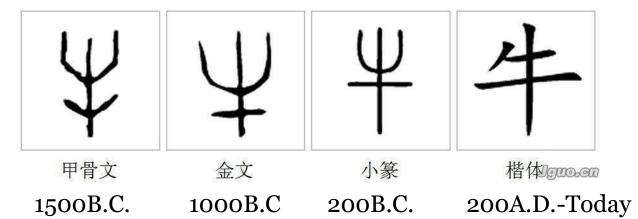
History of Data Annotation

Data Annotation is not new, which has a history as long as that of human beings.



36,000 years ago





Persian Cuneiform

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Traditional Data Annotation

Dictionary is a traditional data annotation product.

The Essential of Data Annotation

- Abstraction
- Mapping

Conventional Data Annotation

- Conclusion
- Tagging
- Comments

piáu-lō 表記露到 make plain, to express, expose

piáu-moe (piáu-sio-moe) 表述妹中 daughter of father's sister, of mother's brother or sister, who is younger than oneself

piáu-pek 表記白彩 express or state clearly, explain, clear up, defend, clarify

piáu-phoe 表录皮本 epidermis, the cuticle (of plants)

piáu-sī 表表示 express, show, indicate, superscription, signify, expression

piáu-sī bóan-ì 表表示: 滿章意- express or indicate satisfaction

Taiwanese Pronunciation – Traditional Chinese – English

Data annotation is the task of labelling any type of data: images, audio, text, video, Generally, it is done by selecting a "zone" of the data, and adding a label to this specific zone.

From: http://www.quora.com/What-is-data-annotation

Different Types of Data Annotation



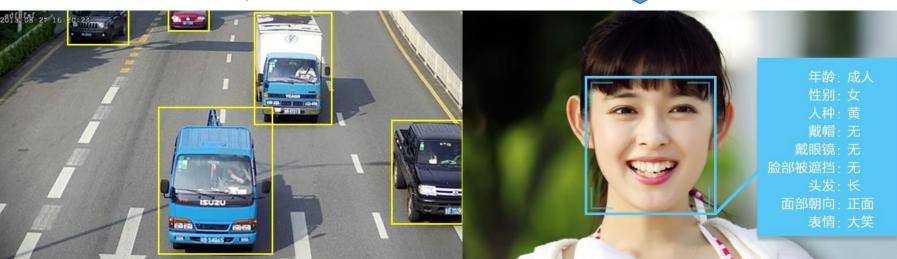




Classification(Comments)









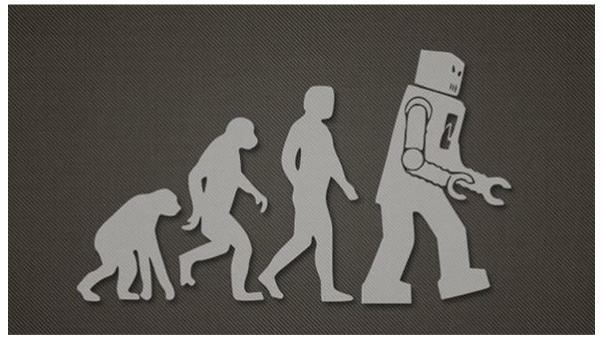
the objectives of data annotation

Traditional Objectives in Ancient Times

- To give comments to objects
- To add relations to semantic entities

Current Objectives

• To make machines more intelligent



Question 1: How to make machines more intelligent?

Question 2: What is intelligence?

Answer to Question 2:

There is no such a generally acceptable definition about "Intelligence",

Artificial Intelligence: a modern approach to make machines more intelligent

• Artificial intelligence (AI) is the intelligence exhibited by machines or software.

https://en.wikipedia.org/wiki/Artificial_intelligence_(disambiguation)

• Artificial intelligence (AI) makes it possible for machines to learn from experience, adjust to new inputs and perform human-like tasks.

https://www.sas.com/en_us/insights/analytics/what-is-artificial-intelligence.html

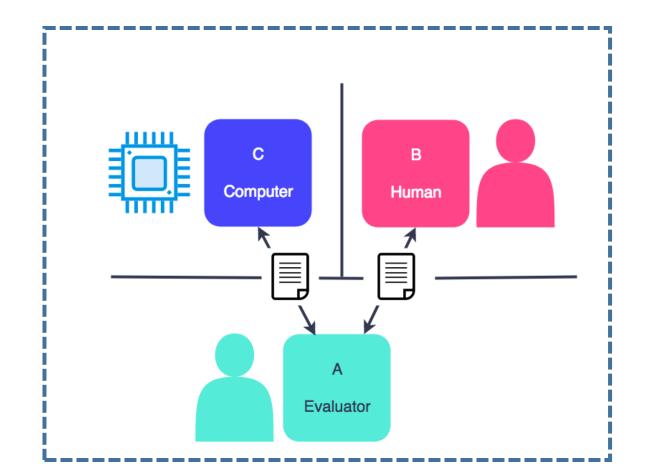
• Artificial intelligence (AI) is an area of computer science that emphasizes the creation of intelligent machines that work and react like humans.

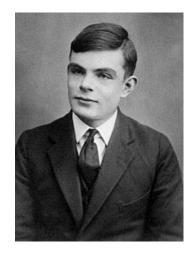
https://www.techopedia.com/definition/190/artificial-intelligence-ai

Why data annotation?

The Turing Test

However, we have a generally acceptable description about "Intelligence".





Alan Turing (1912-1954)

Alan Turing was an English mathematician, computer scientist, logician, cryptanalyst, philosopher and theoretical biologist. Turing was highly influential in the development of theoretical computer science, providing a formalisation of the concepts of algorithm and computation with the Turing machine, which can be considered a model of a general-purpose computer. Turing is widely considered to be the father of theoretical computer science and artificial intelligence.

Why data annotation?

Review: How to make a baby more intelligent?



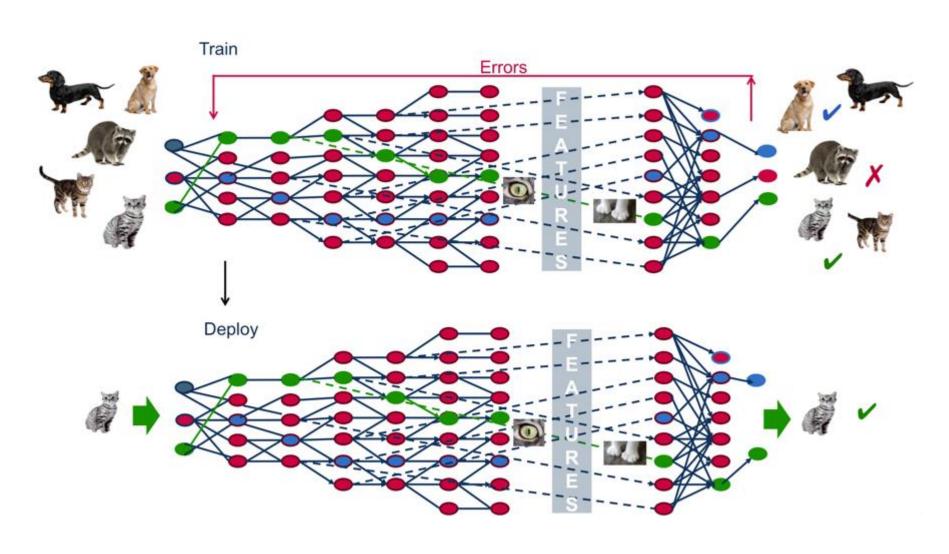
Learning by taught (Supervised Learning)

Automatic Learning (Unsupervised Learning)

Teaching the youth.

Why data annotation?

Data annotation in Deep Learning



an approach to data annotation

The Standard

- 1. National Standards
- 2. Industrial Standards
- 3. Enterprise Standards

ICS 35. 240 L70

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T/CESA 1040-2019

信息技术 人工智能 面向机器学习的数据标注规程

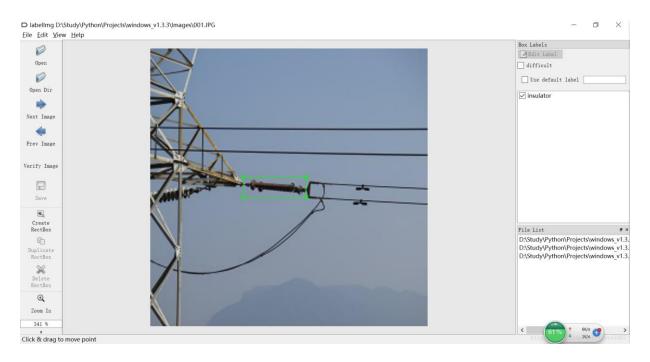
Information technology- Artificial intelligence- Code of practice for data annotation of machine learning

The tools for data annotation

- 1. image
- 2. audio
- 3. video
- 4. text/number



The tools for image



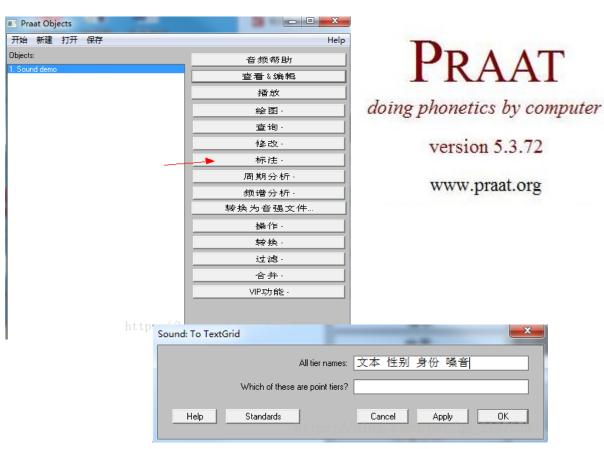
```
<?xml version="1.0"?>
- <annotation verified="no">
     <folder>Images</folder>
     <filename>001</filename>
     <path>D:\Study\Python\Projects\windows_v1.3.3\Images\001.JPG</path>
   - <source>
        <database>Unknown</database>
     </source>
   - <size>
        <width>256</width>
        <height>256</height>
        <depth>3</depth>
     </size>
     <segmented>0</segmented>
   - <object>
        <name>insulator</name>
        <pose>Unspecified</pose>
        <truncated>0</truncated>
        <difficult>0</difficult>
      - <bndbox>
           <xmin>86</xmin>
           <ymin>118
           <xmax>144</xmax>
           <ymax>137
        </bndbox>
     </object>
 </annotation>
```

The tools for audio (1)

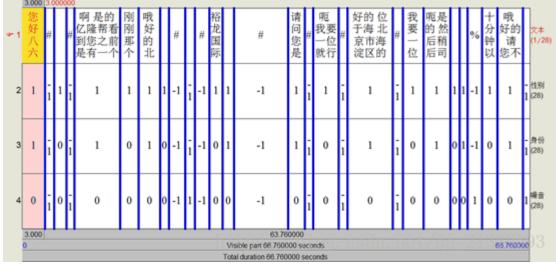
Praat: doing phonetics by computer

http://www.fon.hum.uva.nl/praat/

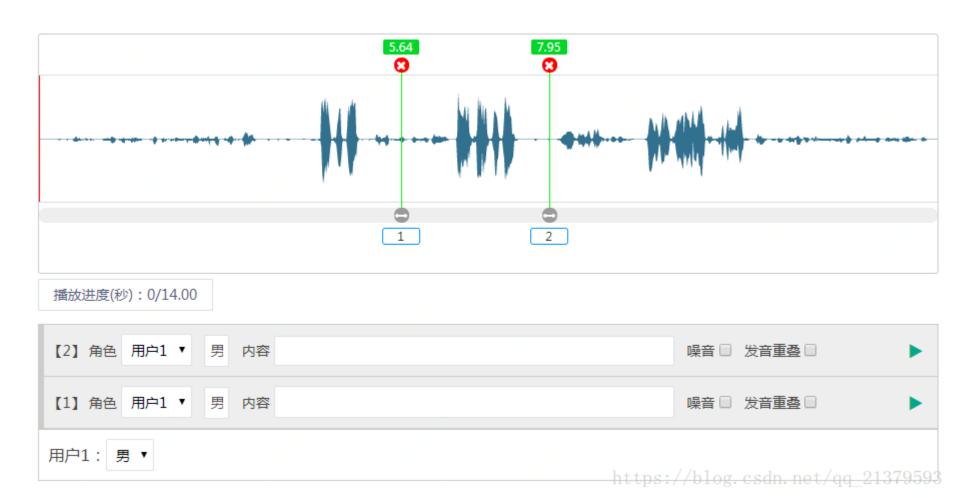
http://www.hejingzong.cn/blog/ViewBlog_54.aspx#vidio







The tools for audio (2) 京东众智 (https://biao.jd.com/)



The tools for video

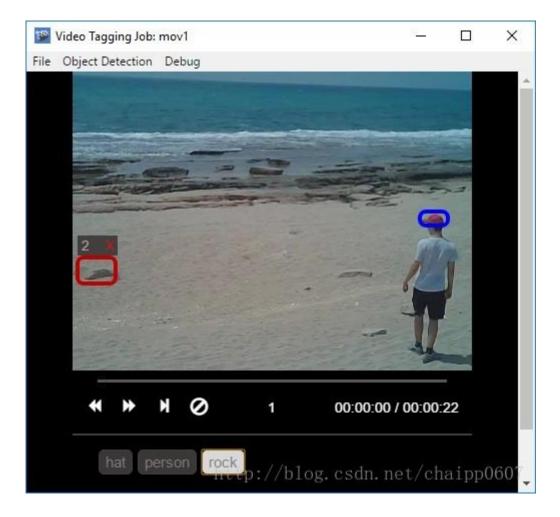
Vatic

http://carlvondrick.com/vatic/



VoTT

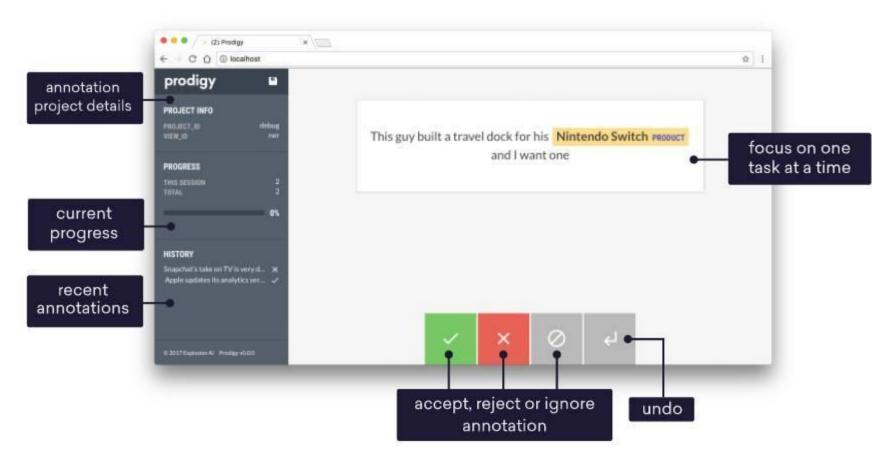
https://github.com/Microsoft/VoTT/



The tools for text/number (1)

Prodigy https://prodi.gy/

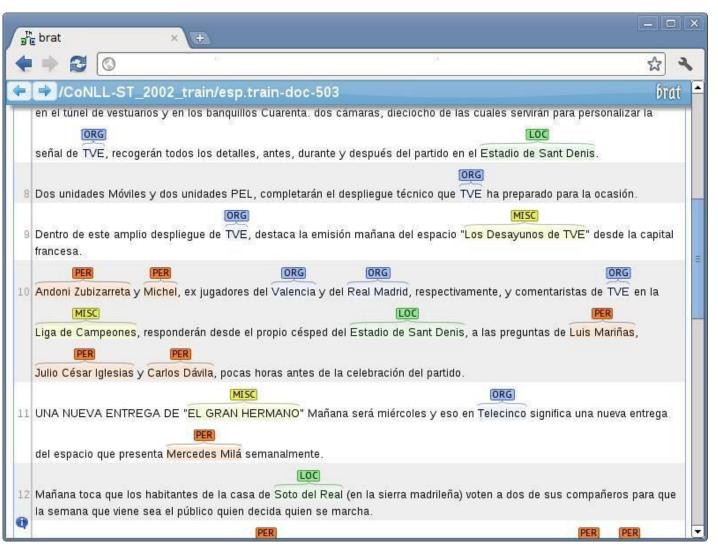
https://prodi.gy/demo?view_id=ner



The tools for text/number (2)

BRAT

http://brat.nlplab.org/index.html

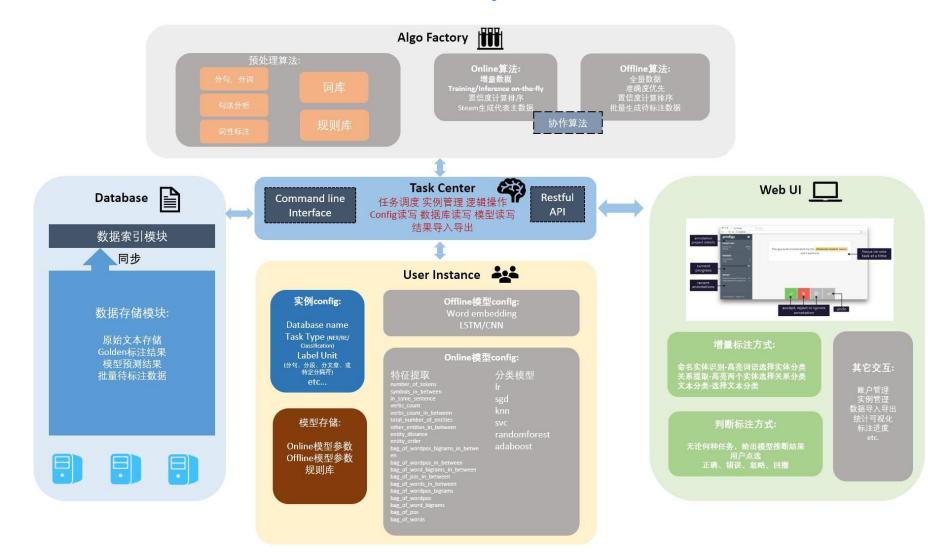


Automatic annotation

Based on rules
Based on machine learning



System structure of a data annotation system



How to design a tool for data annotation?

Important functions:

- 1. Annotation interface: a platform for annotation
- 2. Statistical report: show the work load of each annotator
- **3. Process bar:** show the work progress of each annotator
- **4. Save button:** temporary saving for uncertain data
- 5. Submit button: submit all the finished data
- **6. Data import and export:** get data and release data
- **7. QA service:** quality control

The End

Thank You

http://www.wangting.ac.cn